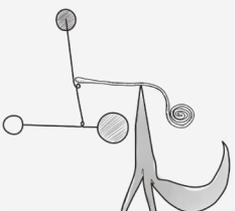


Modern and Contemporary Art



FREEMAN'S



Freeman's by the Numbers

88 COUNTRIES

With Active Buyers

\$6.4M

Best Auction Result
to Date

\$4.7M

Highest Selling
Lot to Date

(July 2020 - July 2021)

92%

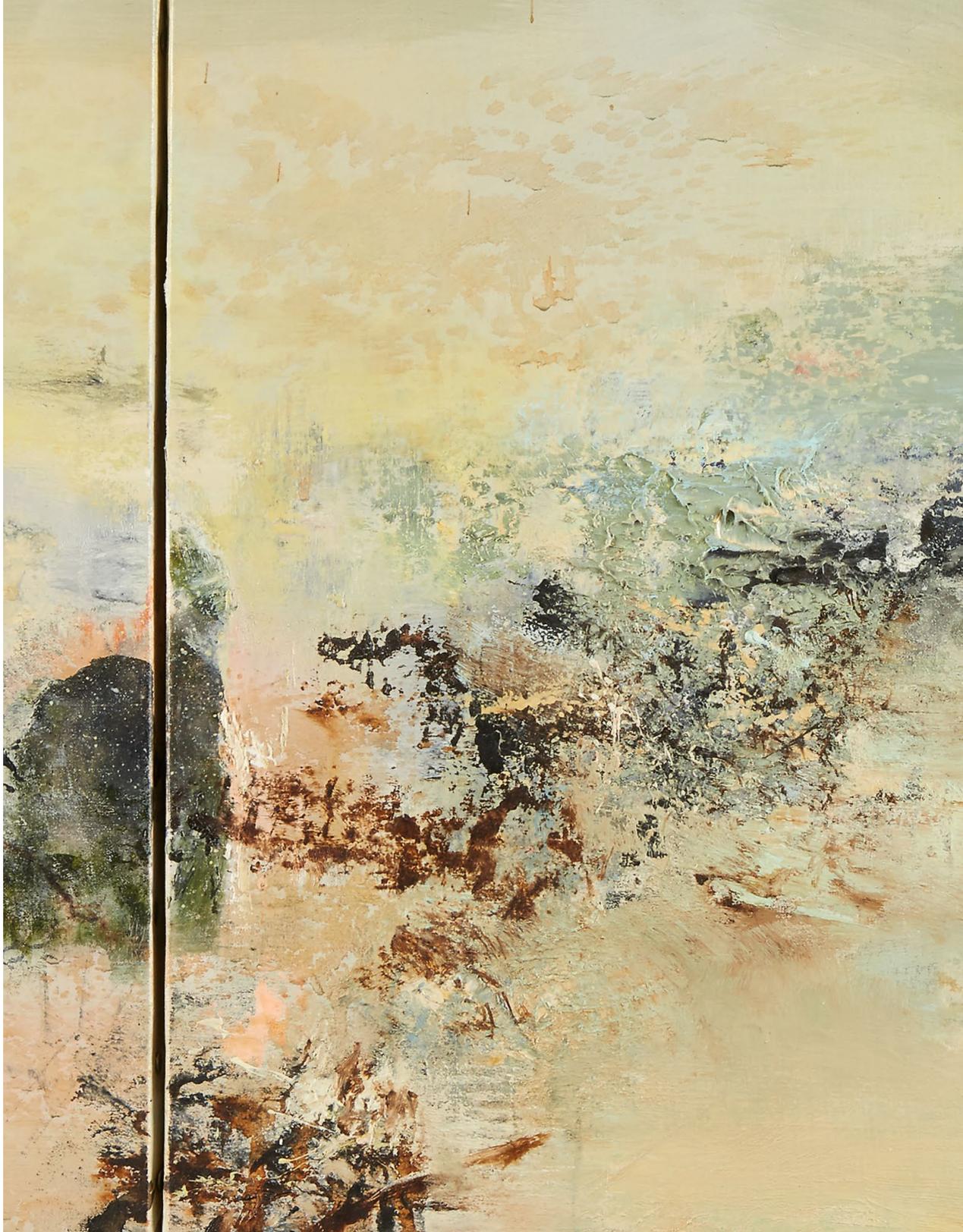
Average
Sell-Through Rate

\$10M+

Total Result for Single-Owner Collections

Modern and Contemporary Art

Freeman's Modern and Contemporary Art department has enjoyed notable successes with modernist icons, mid-century Abstract Expressionists, and renowned Pop Artists. Our carefully curated and highly researched sales have presented fresh-to-market works and single-owner collections that have fetched strong prices.





WORKS SOLD BY

WESSELMANN
WARHOL
LICHTENSTEIN
WOU KI
GILLIAM
POLLOCK
HOFMANN
CALDER
FRANKENTHALER
BERTOIA
FRANCIS

AMONGST OTHERS

Personalized Attention

Freeman's prides itself on the focused and personalized attention afforded to each and every collection. We believe that any successful auction involves an ongoing dialogue, and we continually and actively engage with both our consignors and buyers throughout the auction process.

Senior experts with decades of market experience and deep buyer networks weigh in on decisions surrounding successful sale and marketing strategies for all collections. Our specialists conduct thorough research; navigate the sometimes complicated and extended process of authentication; and perform targeted, personal outreach to maximize focus on the top works in each collection.



Tradition and Innovation

As America's oldest auction house, Freeman's has been a constant in the auction world for 215 years. Today, due to our longstanding tradition of excellence, we are considered one of the leading auction houses on the East Coast.

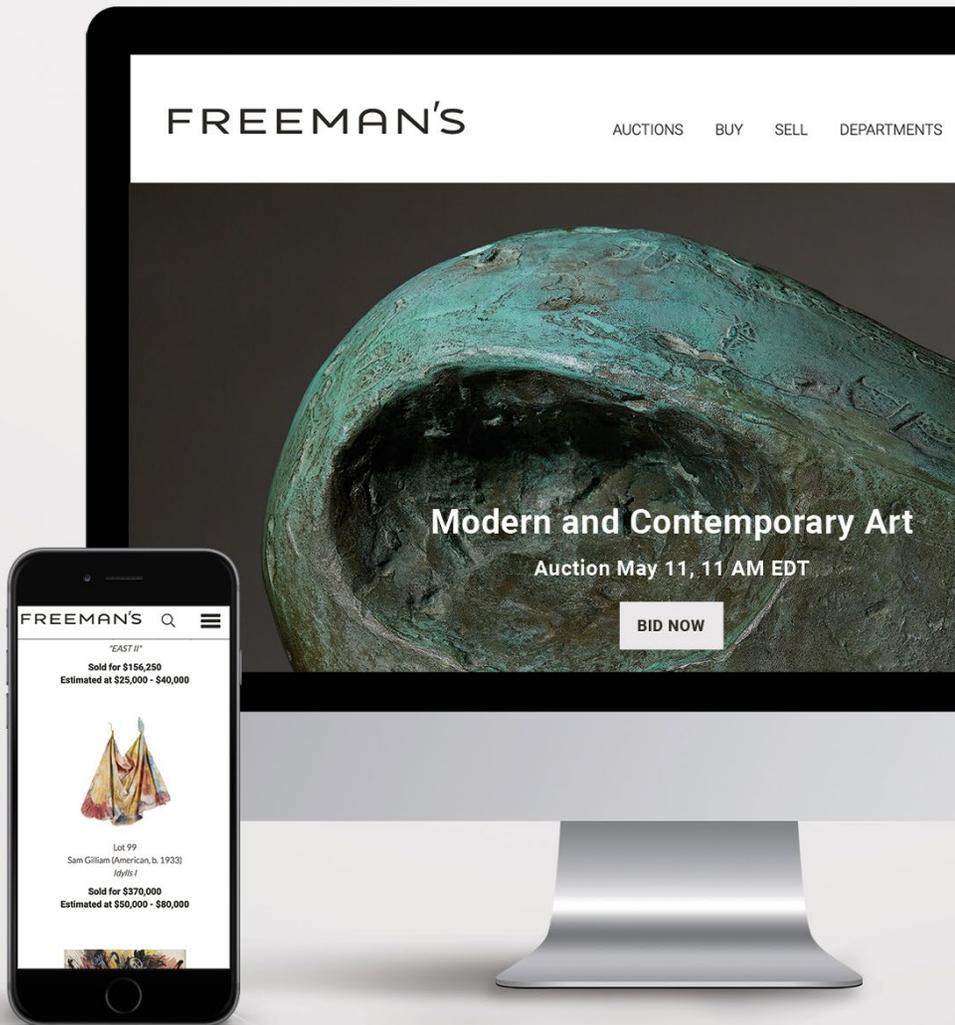
Freeman's familiarity with the market, dedicated team of specialists, and relentless focus on service have resulted in an international reputation for achieving exceptional prices and client satisfaction.

Our regional offices and representatives, combined with our international alliance with Lyon & Turnbull and our strong online presence, mean that we are able to meet today's growing demand for global service.

In early 2020, Freeman's opened its new flagship location in Center City's prestigious 2400 Market Street and a second Philadelphia location at 1600 West Girard Avenue.

While we remain ingrained within the heart of the city that we have called home since 1805, we maintain our legacy by innovating in today's thriving auction world.





Adaptability

As we celebrate our legacy and look to the future, Freeman's has carefully examined the current market and industry and thoughtfully developed new processes, technology and staffing to become more adroit and competitive within the fast-changing art industry.

Our resourceful and forward-thinking solutions enable us to quickly pivot, adjust to new circumstances, and to customize our services to better meet the needs of our clients.

- New online bidding technology Freeman's LIVE, including exposure on digital auction platforms such as Invaluable, Live Auctioneers, and Bidsquare
- Efficient workflows centered on the client consignment and bidding experience
- Data-driven marketing strategies that maximize results for consignors



Barbara Hepworth
(British, 1903-1975)
Torso II (Torcello), 1958
bronze with cement base
34 1/4 x 21 x 10 in. (without base)

Pre-Sale Low Estimate: \$150,000
Sold at Freeman's: \$642,600
428% of Low Estimate

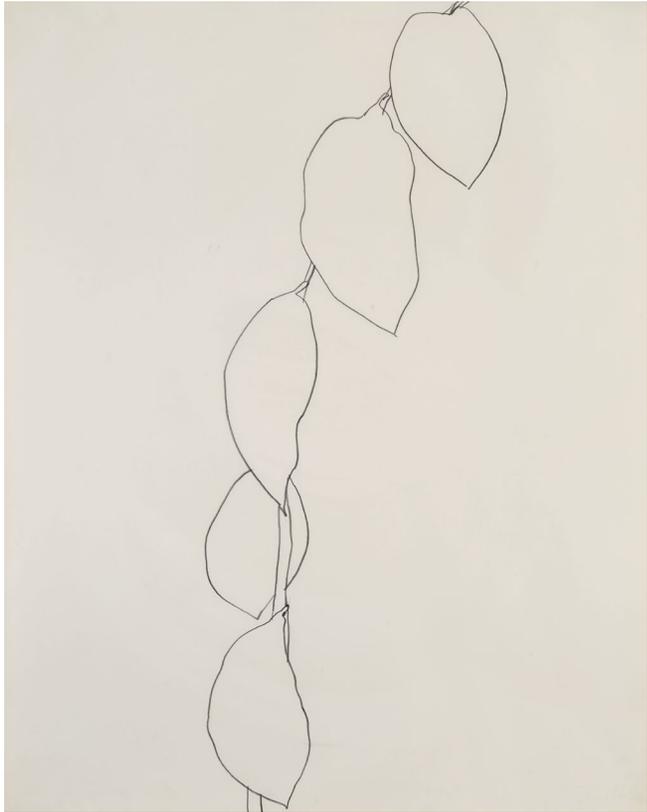
In a 2021 auction marked by significant interest in 20th century women artists, this remarkable sculpture by Barbara Hepworth was a standout, achieving more than double its pre-sale high estimate following a competitive bidding war. The auction achieved over \$1.8M overall in only 54 lots, with all but one lot sold.



Clyfford Still
(American, 1904-1980)
PH-491, 1958
oil on paper
20 x 13 in.

Pre-Sale Low Estimate: \$50,000
Sold at Freeman's: \$406,000
812% of Low Estimate

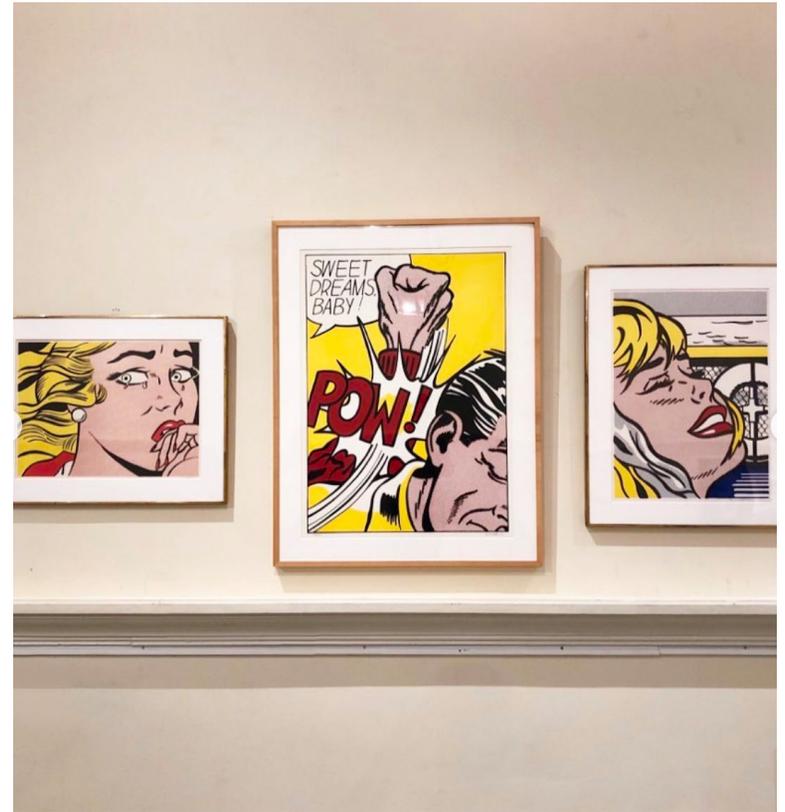
This fresh-to-market work by the prominent Abstract Expressionist painter Clyfford Still was the highlight of a 2020 *Modern and Contemporary Art* auction that realized \$2.7M overall. The remarkable result for this oil on paper was five times the work's pre-sale high estimate, resulting in the second highest price ever achieved for a work on paper by Still.



Ellsworth Kelly
(American, 1923-2015)
Lemon Branch [4], 1964
Pencil on wove paper
38 1/2 x 22 9/16 in.

Pre-Sale Low Estimate: \$60,000
Sold at Freeman's: \$181,250
302% of Low Estimate

In 2019, Freeman's proudly presented The Collection of Mr. and Mrs. Richard E. Oldenburg. A selection of works emblematic of the Oldenburgs' collecting passions were offered in a variety of auctions, and notable among these pieces were works by Mimmo Rotella, Roy Lichtenstein, and Claes Oldenburg along with this elegant pencil-on-paper by Ellsworth Kelly. Many works achieved prices in excess of their high estimates thanks in part to their distinguished provenance.



The Collection of
Robert J. Morrison
Auction October 30, 2019

Pre-Sale Low Estimate: \$668,000
Sold at Freeman's: \$1.5M
Sell-Through Rate: 100%

Freeman's presented works from the estate of Philadelphia collector and philanthropist Robert J. Morrison in a single-owner sale that celebrated his passionate connoisseurship. As a result of the bespoke marketing approach taken by Freeman's, the auction was 100% sold and it more than doubled its pre-sale estimate. The packed saleroom and exceptional results were a testament to Morrison's legacy and affirmed Freeman's expertise in presenting such collections for sale.



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