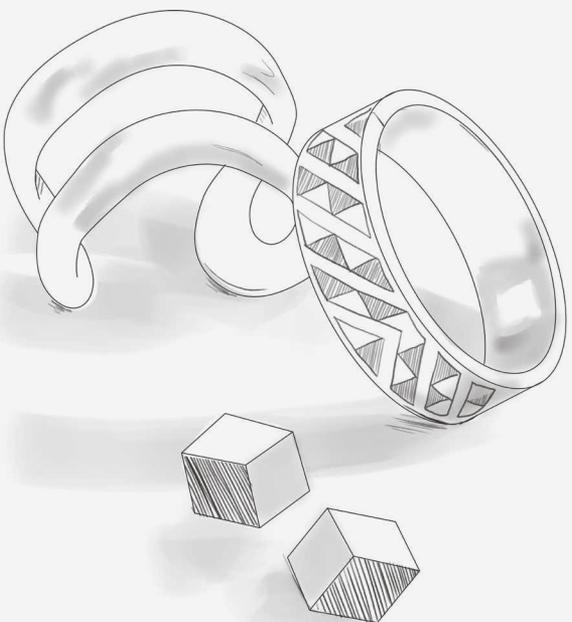


Jewelry and Matches



FREEMAN'S

Freeman's by the Numbers

88 COUNTRIES

With Active Buyers

\$6.4M

Best Auction Result
to Date

\$4.7M

Highest Selling
Lot to Date

92%

Average
Sell-Through Rate

\$10M+

Total Result for Single-Owner Collections

(July 2020 - July 2021)



Jewelry and Watches

On account of their decades of experience handling fine jewelry, gemstones, timepieces, and objets de vertu, our team of Graduate Gemologists have keen knowledge of the global jewelry market and are adept at appraising both individual pieces as well as entire collections, spanning from the mid-19th century to the present day.

Fine Jewelry

Freeman's biannual *Jewelry and Watches* auctions feature an impressive array of large diamonds, colored gemstones, fresh-to-market jewels from prominent estates and private collections, as well as signed pieces and iconic designs by the world's most celebrated houses and esteemed makers. Pieces featured in these auctions— including one-of-a-kind, statement works—are carefully selected based on their provenance, rarity, and quality, ensuring that our auctions attract attention from discerning and prominent collectors worldwide.

Luxe: Boutique Jewels

Freeman's online *Luxe* sales offer an eclectic range of pieces, from boutique jewels and watches to engagement rings and luxury handbags. With a keen eye toward both market trends and timeless, brand-name designs, our *Luxe* auctions feature a dynamic selection of pieces suitable for both everyday wear and special occasions. Freeman's is committed to serving clients at all stages of collecting and these sales offer accessible entry points for emerging collectors and exciting opportunities for established collectors looking to expand their collections.





WORKS SOLD BY

DAVID WEBB
CARTIER
ROLEX
TIFFANY & CO.
BULGARI
PATEK PHILIPPE
VAN CLEEF
& ARPELS
BOUCHERON

AMONGST OTHERS

Personalized Attention

Freeman's prides itself on the focused and personalized attention afforded to each and every collection. We believe that any successful auction involves an ongoing dialogue, and we continually and actively engage with both our consignors and buyers throughout the auction process.

Senior experts with decades of market experience and deep buyer networks weigh in on decisions surrounding successful sale and marketing strategies for all collections. Our specialists conduct thorough research; navigate the sometimes complicated and extended process of authentication; and perform targeted, personal outreach to maximize focus on the top works in each collection.



Tradition and Innovation

As America's oldest auction house, Freeman's has been a constant in the auction world for 215 years. Today, due to our longstanding tradition of excellence, we are considered one of the leading auction houses on the East Coast.

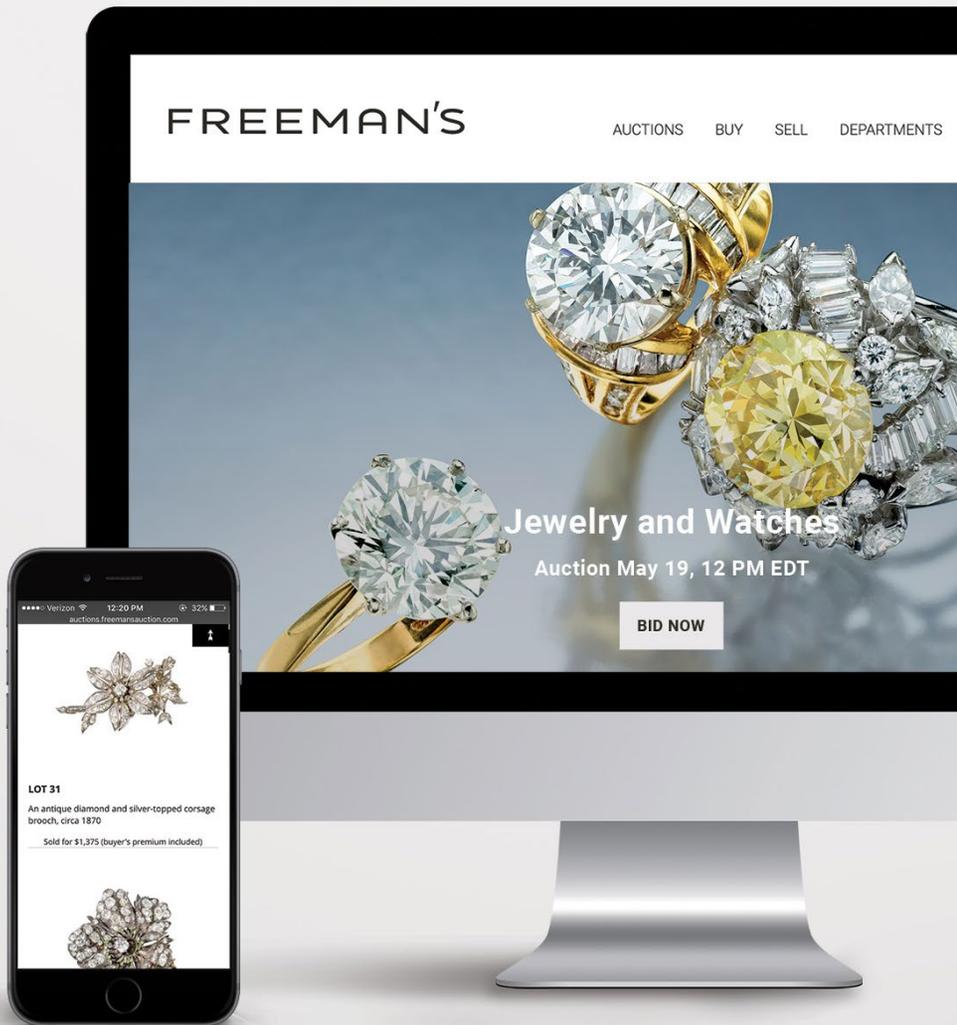
Freeman's familiarity with the market, dedicated team of specialists, and relentless focus on service have resulted in an international reputation for achieving exceptional prices and client satisfaction.

Our regional offices and representatives, combined with our international alliance with Lyon & Turnbull and our strong online presence, mean that we are able to meet today's growing demand for global service.

In early 2020, Freeman's opened its new flagship location in Center City's prestigious 2400 Market Street and a second Philadelphia location at 1600 West Girard Avenue.

While we remain ingrained within the heart of the city that we have called home since 1805, we maintain our legacy by innovating in today's thriving auction world.





Adaptability

As we celebrate our legacy and look to the future, Freeman's has carefully examined the current market and industry and thoughtfully developed new processes, technology and staffing to become more adroit and competitive within the fast-changing art industry.

Our resourceful and forward-thinking solutions enable us to quickly pivot, adjust to new circumstances, and to customize our services to better meet the needs of our clients.

- New online bidding technology Freeman's LIVE, including exposure on digital auction platforms such as Invaluable, Live Auctioneers, and Bidsquare
- Efficient workflows centered on the client consignment and bidding experience
- Data-driven marketing strategies that maximize results for consignors



The Collection of Dorrance
"Dodo" H. Hamilton
Auction April 29, 2018

Pre-Sale Low Estimate: \$3,369,750
Result: \$6,100,000
Sell-Through Rate: 99%

Freeman's proudly brought to auction the Collection of Dorrance "Dodo" H. Hamilton, renowned Philadelphia philanthropist and horticulturist. The sale of more than 150 lots was led by a rare painting by Paul Cézanne and featured works across collecting categories, including American and European Art, Furniture, Decorative Arts and Fine Jewelry.



A rare fourteen karat gold "Paul
Newman" chronograph bracelet
watch, Rolex Cosmograph
Daytona
circa 1969

Pre-Sale Low Estimate: \$150,000
Sold at Freeman's: \$231,250
154% of Low Estimate

This rare 1969 Rolex Cosmograph Daytona, better known as the "Paul Newman" watch, sold for \$231,250 after an extensive battle between two gentlemen collectors bidding via phone. This iconic timepiece is one of the most valued wristwatches among cognoscenti, and the provenance of this fine example, which had been kept in the same collection since it was crafted, furthered its appeal.



A rare Belle Époque fancy vivid yellow diamond pendant, J.E. Caldwell and Co. circa 1910

Estimate: \$250,000-350,000
 Sold at Freeman's: \$760,000
 304% of Low Estimate

This remarkable yellow diamond pendant from the Philadelphia-based J.E. Caldwell & Co. jewelry studio, made at the beginning of the 20th century, more than doubled its pre-sale high estimate in a 2017 sale—underscoring Freeman's strength in bringing rare works of signed jewelry to market.



A plique-à-jour enamel, conch pearl, diamond, platinum and eighteen karat gold brooch, Marcus & Co. circa 1900

Estimate: \$30,000-50,000
 Sold at Freeman's: \$161,000
 537% of Low Estimate

This brooch from Marcus & Co. had drawn a great deal of attention from serious collectors after being part of a traveling exhibition to London, New York, and Los Angeles. After spirited bidding, this exquisite example of plique-à-jour enameling by the heralded New York maker received a round of applause when the hammer fell, selling for \$161,000.



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