

Pennsylvania Impressionists



FREEMAN'S



Freeman's by the Numbers

88 COUNTRIES

With Active Buyers

\$6.4M

Best Auction Result
to Date

\$4.7M

Highest Selling
Lot to Date

(July 2020 - July 2021)

92%

Average
Sell-Through Rate

\$10M+

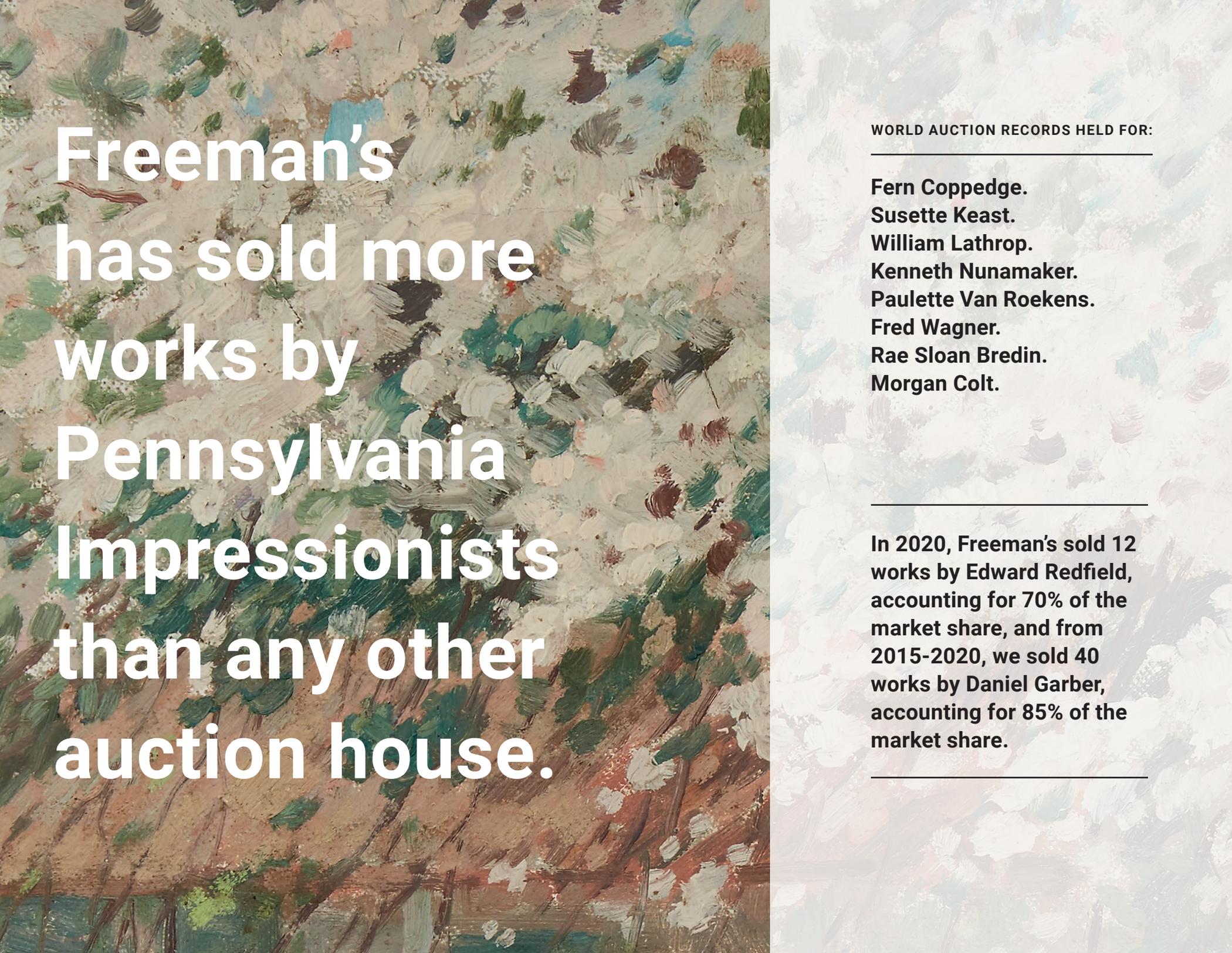
Total Result for Single-Owner Collections

Pennsylvania Impressionists

On account of our expertise, significant track record, and Philadelphia location, Freeman's maintains its position as the market leader in sales of Pennsylvania Impressionists. With more than 100 works offered each year, Freeman's has sold more works by artists associated with the New Hope School than any other auction house. We are the only house to offer designated sales in this exciting collecting category.

Each season, Freeman's offers fresh-to-market works by leading Pennsylvania Impressionists, and on December 6, 2020, Freeman's sale of *American Art and Pennsylvania Impressionists* realized over \$5.2 million—Freeman's best ever result for a sale of American Art. The sale achieved an impressive 93% sell-through rate overall and a 96% sell-through rate for the Pennsylvania Impressionists section.



The background of the entire page is a large, textured impressionist painting. It features a dense array of brushstrokes in various colors, including greens, blues, browns, and whites, creating a sense of light and movement. The overall style is reminiscent of the Impressionist movement, with a focus on capturing the effects of light and color rather than clear outlines.

**Freeman's
has sold more
works by
Pennsylvania
Impressionists
than any other
auction house.**

WORLD AUCTION RECORDS HELD FOR:

**Fern Coppedge.
Susette Keast.
William Lathrop.
Kenneth Nunamaker.
Paulette Van Roekens.
Fred Wagner.
Rae Sloan Bredin.
Morgan Colt.**

**In 2020, Freeman's sold 12
works by Edward Redfield,
accounting for 70% of the
market share, and from
2015-2020, we sold 40
works by Daniel Garber,
accounting for 85% of the
market share.**

Personalized Attention

Freeman's prides itself on the focused and personalized attention afforded to each and every collection. We believe that any successful auction involves an ongoing dialogue, and we continually and actively engage with both our consignors and buyers throughout the auction process.

Senior experts with decades of market experience and deep buyer networks weigh in on decisions surrounding successful sale and marketing strategies for all collections. Our specialists conduct thorough research; navigate the sometimes complicated and extended process of authentication; and perform targeted, personal outreach to maximize focus on the top works in each collection.



Tradition and Innovation

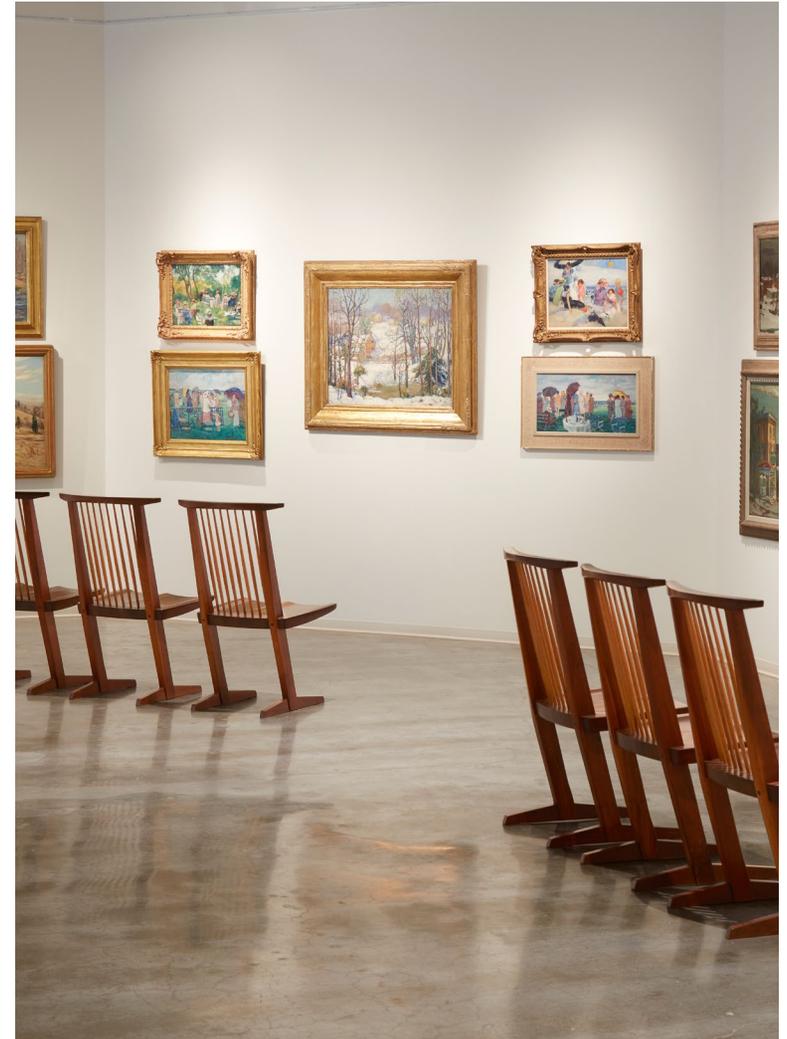
As America's oldest auction house, Freeman's has been a constant in the auction world for 215 years. Today, due to our longstanding tradition of excellence, we are considered one of the leading auction houses on the East Coast.

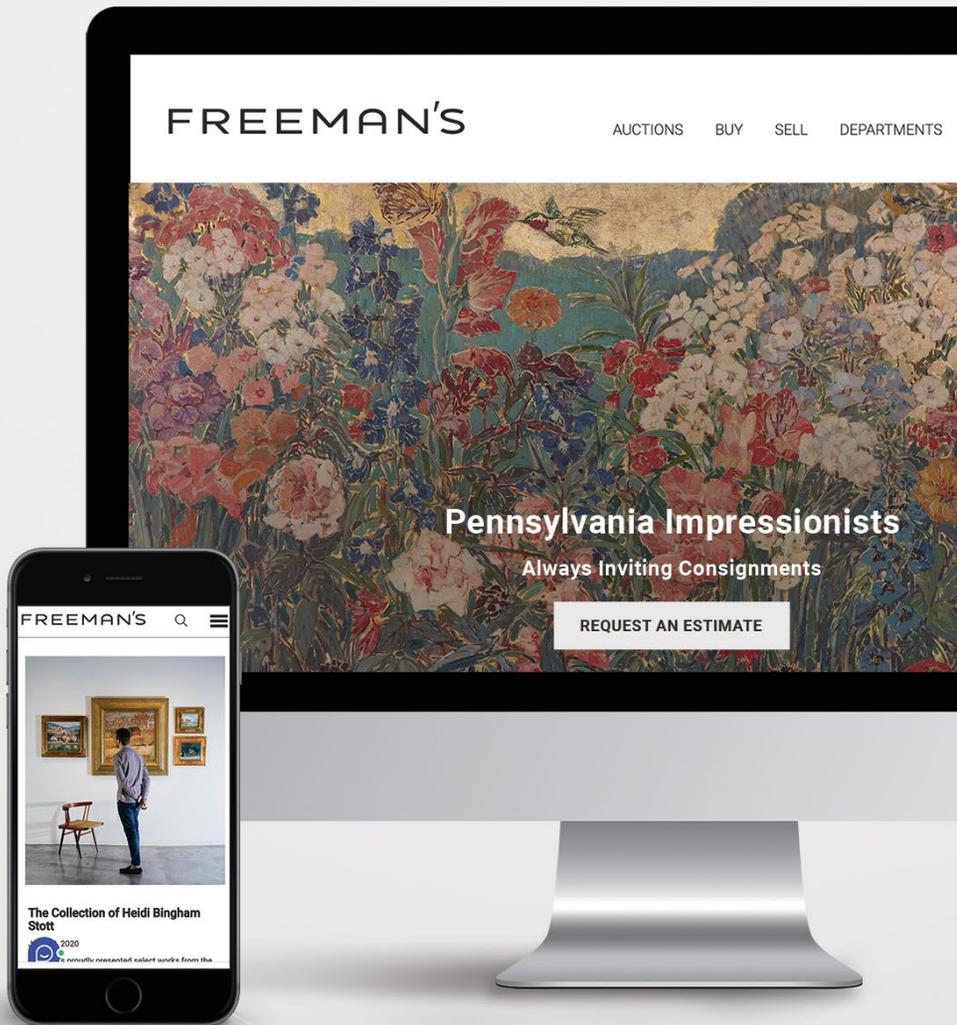
Freeman's familiarity with the market, dedicated team of specialists, and relentless focus on service have resulted in an international reputation for achieving exceptional prices and client satisfaction.

Our regional offices and representatives, combined with our international alliance with Lyon & Turnbull and our strong online presence, mean that we are able to meet today's growing demand for global service.

In early 2020, Freeman's opened its new flagship location in Center City's prestigious 2400 Market Street and a second Philadelphia location at 1600 West Girard Avenue.

While we remain ingrained within the heart of the city that we have called home since 1805, we maintain our legacy by innovating in today's thriving auction world.



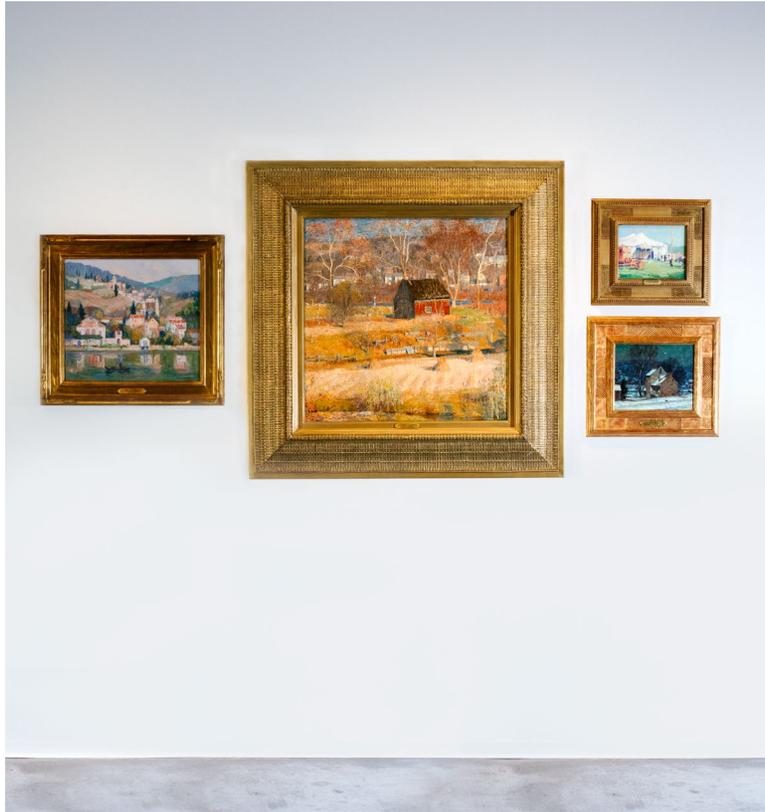


Adaptability

As we celebrate our legacy and look to the future, Freeman's has carefully examined the current market and industry and thoughtfully developed new processes, technology and staffing to become more adroit and competitive within the fast-changing art industry.

Our resourceful and forward-thinking solutions enable us to quickly pivot, adjust to new circumstances, and to customize our services to better meet the needs of our clients.

- New online bidding technology Freeman's LIVE, including exposure on digital auction platforms such as Invaluable, Live Auctioneers, and Bidsquare
- Efficient workflows centered on the client consignment and bidding experience
- Data-driven marketing strategies that maximize results for consignors



The Collection of Heidi Bingham Stott Included in *American Art and Pennsylvania Impressionists* Auction June 14, 2020

Pre-Sale Low Estimate: \$758,000
 Sold at Freeman's: \$1,300,000
 Sell-Through Rate: 100%

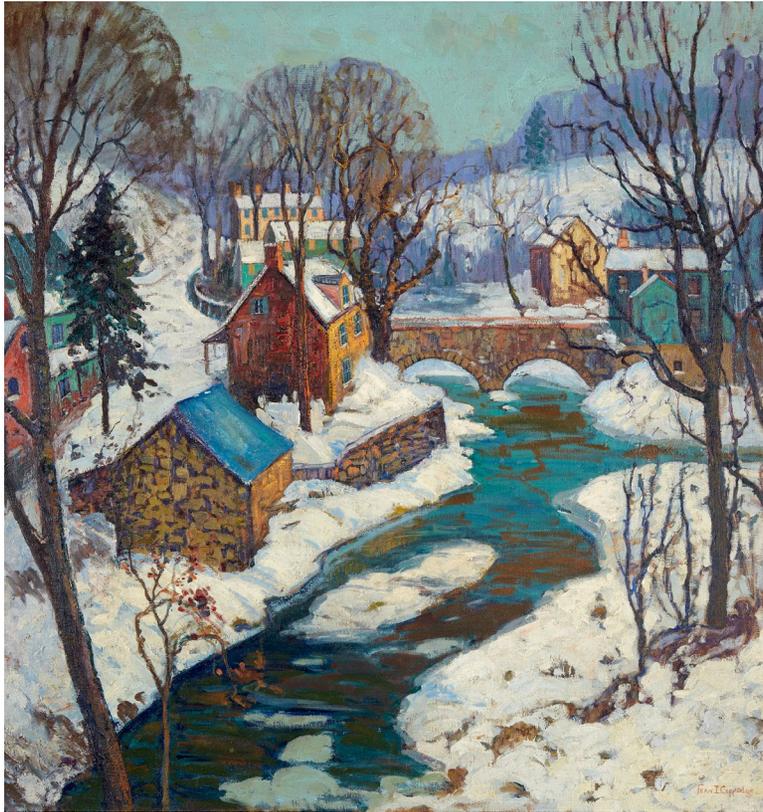
Freeman's proudly presented select works from the Collection of Heidi Bingham Stott as a featured part of our *American Art and Pennsylvania Impressionists* auction. The fresh-to-market collection showcased high-quality examples by the New Hope School artists, with important works by Daniel Garber, Edward Willis Redfield, George Sotter and Fern Coppedge, each achieving strong prices.



Edward Willis Redfield (American, 1869–1965)
Spring at Point Pleasant on the Delaware River (detail), 1926
 oil on canvas
 38 x 50 in.

Pre-Sale Low Estimate: \$300,000
 Sold at Freeman's: \$478,000
 159% of Low Estimate

Freeman's was pleased to present this canvas by notable Pennsylvania Impressionist Edward Willis Redfield in a 2020 sale. One of the artist's largest compositions, which he executed *en plein air* for seven hours straight, the painting depicts a view of the Delaware River from Redfield's studio in Point Pleasant, Pennsylvania.



Fern Isabel Coppedge
(American, 1883-1951)
Creek Bridge Snow (Carversville) (detail)
oil on canvas
38 1/8 x 40 1/8 in.

Pre-Sale Low Estimate: \$100,000
Sold at Freeman's: \$262,000
262% of Low Estimate

Fern Isabel Coppedge is best known for her wintry scenes of Bucks County, including this scene depicting Carversville, a standout lot in Freeman's 2018 *American Art and Pennsylvania Impressionists* auction. A crucial figure in the New Hope School, Coppedge's paintings have enduring market appeal, as made evident by Freeman's consistently impressive results for her works.



Daniel Garber (American, 1880-1958)
The Last of Winter (detail), 1912
oil on canvas
42 x 42 in.

Pre-Sale Low Estimate: \$250,000
Sold at Freeman's: \$430,000
172% of Low Estimate

Freeman's December 2020 *American Art and Pennsylvania Impressionists* auction included eight works by the celebrated Pennsylvania Impressionist Daniel Garber, which realized a cumulative \$1.55M. The remarkable result for this painting and for this group of works overall underscores Freeman's ongoing success in presenting works by Garber.



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