

# Asian Arts



FREEMAN'S



## Freeman's by the Numbers

# 88 COUNTRIES

With Active Buyers

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## \$6.4M

Best Auction Result  
to Date

## \$4.7M

Highest Selling  
Lot to Date

(July 2020 - July 2021)

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## 92%

Average  
Sell-Through Rate

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## \$10M+

Total Result for Single-Owner Collections

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## Asian Arts

The Asian Arts department focuses on fine Chinese, Japanese, Korean, Indian, and Southeast Asian ceramics, jades, lacquer, sculpture, furniture, and works of art. Through our bi-annual auctions offer works from a range of centuries and dynasties, we have particular strengths in handling material from the 19<sup>th</sup> century and earlier, as well as in selling important works by 20<sup>th</sup> century artists. We specialize in promoting the individual work as well as carefully assembled collections.





## Personalized Attention

Freeman's prides itself on the focused and personalized attention afforded to each and every collection. We believe that any successful auction involves an ongoing dialogue, and we continually and actively engage with both our consignors and buyers throughout the auction process.

Senior experts with decades of market experience and deep buyer networks weigh in on decisions surrounding successful sale and marketing strategies for all collections. Our specialists conduct thorough research; navigate the sometimes complicated and extended process of authentication; and perform targeted, personal outreach to maximize focus on the top works in each collection.



## Tradition and Innovation

As America's oldest auction house, Freeman's has been a constant in the auction world for 215 years. Today, due to our longstanding tradition of excellence, we are considered one of the leading auction houses on the East Coast.

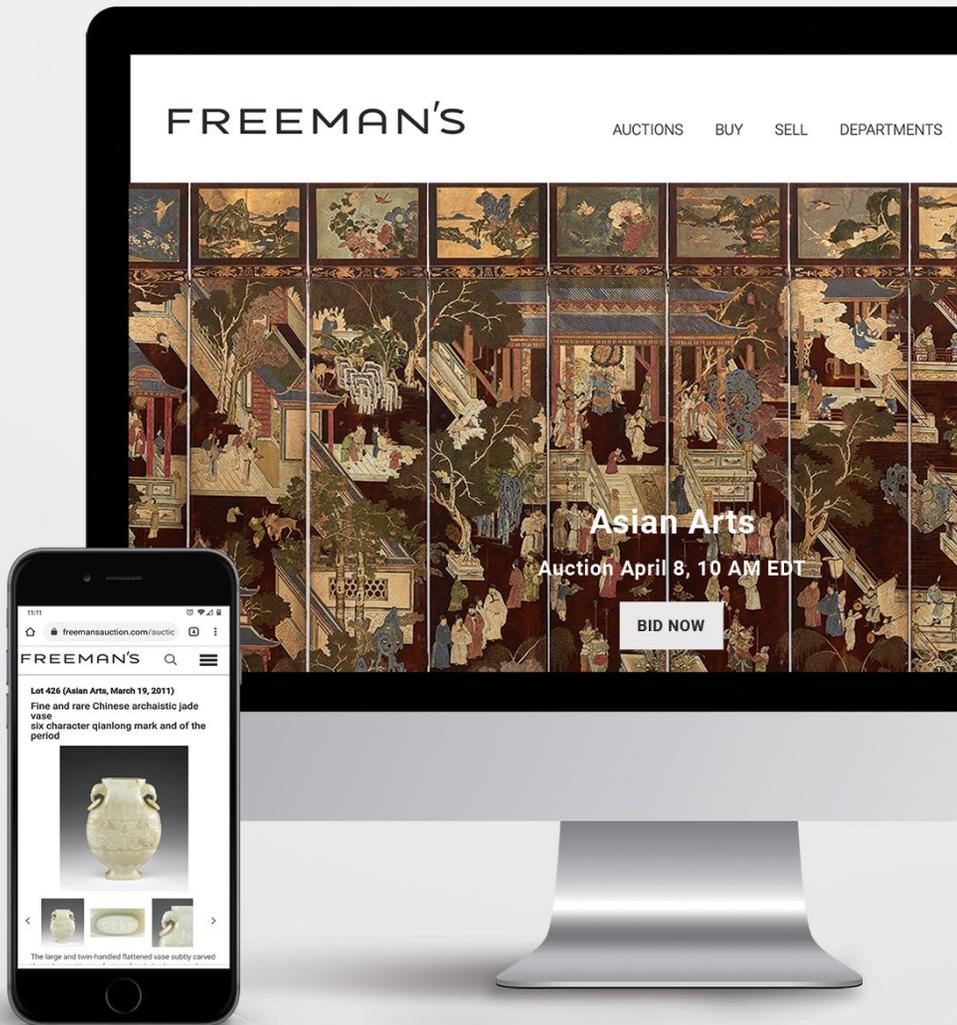
Freeman's familiarity with the market, dedicated team of specialists, and relentless focus on service have resulted in an international reputation for achieving exceptional prices and client satisfaction.

Our regional offices and representatives, combined with our international alliance with Lyon & Turnbull and our strong online presence, mean that we are able to meet today's growing demand for global service.

In early 2020, Freeman's opened its new flagship location in Center City's prestigious 2400 Market Street and a second Philadelphia location at 1600 West Girard Avenue.

While we remain ingrained within the heart of the city that we have called home since 1805, we maintain our legacy by innovating in today's thriving auction world.





## Adaptability

As we celebrate our legacy and look to the future, Freeman's has carefully examined the current market and industry and thoughtfully developed new processes, technology and staffing to become more adroit and competitive within the fast-changing art industry.

Our resourceful and forward-thinking solutions enable us to quickly pivot, adjust to new circumstances, and to customize our services to better meet the needs of our clients.

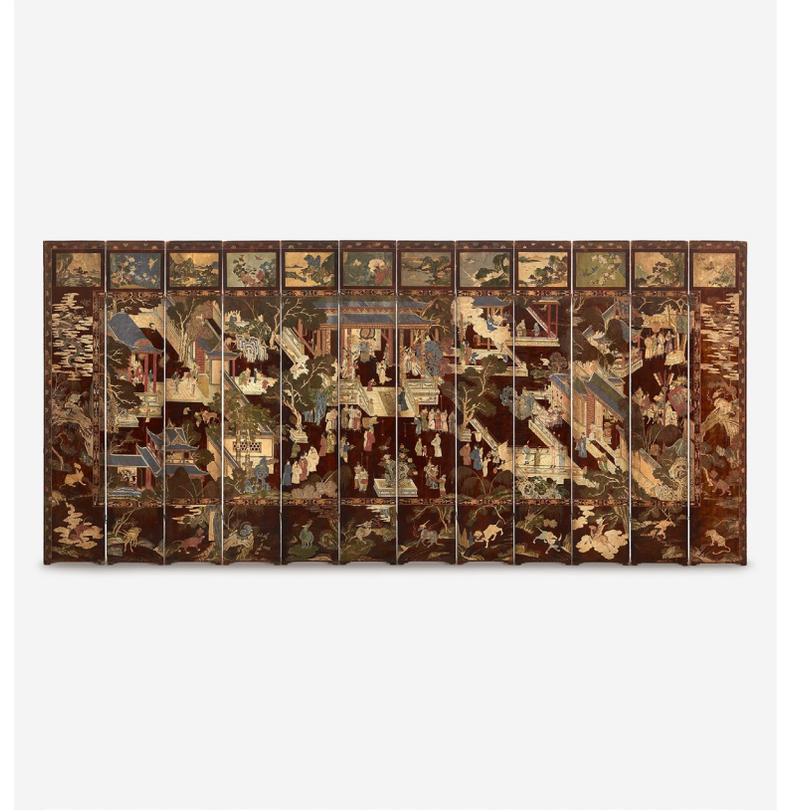
- New online bidding technology Freeman's LIVE, including exposure on digital auction platforms such as Invaluable, Live Auctioneers, and Bidsquare
- Efficient workflows centered on the client consignment and bidding experience
- Data-driven marketing strategies that maximize results for consignors



A Chinese carved and underglaze red "Dragons and Waves" vase, Meiping Yongzheng six-character mark and of the period  
Height: 11 1/8 in.

Pre-Sale Low Estimate: \$150,000  
Sold at Freeman's: \$2,316,000  
1,544% of Low Estimate

Freeman's April 2021 *Asian Arts* auction achieved over \$3.7M total, with a 91% sell-through rate. Freeman's was honored to present this rare red-underglaze "Dragons and Waves" vase, an auction highlight that realized an impressive \$2.3M after a competitive bidding war between international buyers.



A Chinese carved twelve-panel "Coromandel" folding screen  
17<sup>th</sup>/18<sup>th</sup> Century  
H: 103 1/2, W: 18 1/2 in. (each panel)

Pre-Sale Low Estimate: \$20,000  
Sold at Freeman's: \$85,050  
425% of Low Estimate

Freeman's specialists in Asian Arts have deep knowledge of both the history of Asian art and craft, as well as the present and future of market trends. The impressive sale of this lush twelve-panel folding screen was driven up by strong market interest in folding screens of this kind, resulting in a near tripling of the piece's pre-sale high estimate.



A Chinese blue and white porcelain plaque (detail) attributed to Wang Bu, 1898-1968  
H: 14 1/2, W: 9 1/4 in. (sight)

Pre-Sale Low Estimate: \$3,000  
Sold at Freeman's: \$574,000  
19,133% of Low Estimate

This finely painted plaque was the standout lot in Freeman's October 2019 *International Sale*, where it commanded nearly 150 times its pre-sale high estimate. The work was not only attributed to the highly sought after 20<sup>th</sup> century Chinese Artist Wang Bu but also was formerly in the Collection of Dr. Harold H. Louckes, a notable member of the Peking Union Medical College from c. 1920-1941.



A Chinese carved spinach green jade Luduan censer  
H: 9 3/4 in. (Jade)

Pre-Sale Low Estimate: \$2,500  
Sold at Freeman's: \$250,000  
10,000% of Low Estimate

Freeman's October 2019 *International Sale* also featured this elegant deep green jade sculpture, designed as a censer in the form of a Luduan, a figure of auspicious truth-seeking in Chinese mythology. Freeman's achieved consistently impressive results for Asian Arts in this sale, whose catalogue was deliberately timed to launch during Asia Week, New York.



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